

Usman Shafiq

Senior WordPress & Full Stack Engineer | AI Automation & LLM Tools

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📍 Lahore, Pakistan (Available for remote work)

🔗 PROFESSIONAL SUMMARY

Senior WordPress and full-stack engineer with 6+ years of experience and 200+ websites delivered for clients across healthcare, finance, legal, SaaS and e-commerce. Currently leading a development team, setting code standards and managing multi-project pipelines for international clients. I combine WordPress with AI and automation, building tools like an LLM brand-visibility tracker and AI email workflows that save businesses hours every week. Open to remote full-time roles and freelance projects.

</> TECHNICAL SKILLS

CMS & No-Code: WordPress, WooCommerce, Elementor, ACF, WPML, Webflow

Core Languages: PHP, JavaScript, jQuery, HTML5, CSS3

Working Knowledge: Next.js, ReactJS, Python

AI & Automation: OpenAI, Claude, Gemini & Perplexity APIs, n8n, Make.com, Streamlit, Gmail API, REST APIs

AI-Assisted Development: Building and shipping tools with Claude and ChatGPT

Tools & Workflow: Git, GitHub, cPanel, Figma (handoff)

📁 WORK EXPERIENCE

Team Lead & Senior WordPress Developer

Oct 2024 – Present

RTC Digital Solutions • Remote

- Lead a team of 4 developers delivering WordPress projects for clients in healthcare, finance, legal and e-commerce.
- Set development standards, run code reviews and manage project timelines to keep delivery on schedule.
- Architect custom theme and plugin solutions for complex client requirements.
- Act as the main technical contact for international clients, turning business requirements into clear technical specifications.

Senior Website Developer & Maintainer

Oct 2024 – Aug 2026

Concurate • Remote

- Owned the full WordPress stack for a B2B content marketing agency, covering development, maintenance and performance optimization.
- Built GEOGym in Next.js, an AI citation tracker that lets any brand see where it gets mentioned in answers from 4 major LLMs.
- Resolved layout, functionality and performance issues to keep the site fast and stable.
- Built custom features and styling to support the agency's content and conversion goals.
- Handled updates, backups and security audits for nearly 2 years, keeping the site secure and reliable.

Senior WordPress Developer (Part-time)

Jun 2025 – Present

ITitans Tech • Lahore, Pakistan

- Delivered 10+ client projects as a project-based senior developer, owning each build from requirements to launch.
- Work with designers and project managers to ship scalable, secure web applications.
- Keep every build focused on performance, maintainability and the client's specifications.

Senior WordPress Developer

Aug 2023 – Apr 2024

SenewTech • Lahore, Pakistan

- Built and maintained WordPress websites for a diverse client base, including custom theme and plugin development.
- Provided ongoing support and troubleshooting, keeping client satisfaction high across all accounts.
- Tested every site across browsers and devices through structured QA before launch.

NOTABLE PROJECTS

PQAI – AI Patent Search Platform (an AT&T initiative) | *Website, Firebase, Subscriptions*

- Built the complete projectpq.ai website from scratch through launch for an AI-powered patent search platform.
- Integrated Firebase with the site to connect users to the platform's backend services.
- Built the full subscription and checkout system, letting users choose a plan, pay and get access to paid features.

GEOGym – AI Brand Citation Tracker (Concurate) | *Next.js, LLM APIs*

- Built a platform where any brand, in any niche, can run its own queries across 4 LLMs (ChatGPT, Claude, Gemini, Perplexity) and see where it gets mentioned in the AI responses.
- Includes a dashboard with share-of-voice reporting and data export.
- Measures brand visibility in AI answers, a fast-growing channel that traditional SEO tools don't track.

Auto Lead Filter – Email Triage Automation | *n8n, AI*

- Built an automation that sorts every incoming email into 3 categories: genuine lead, spam or low priority.
- Routes high-value leads to follow-up workflows automatically, replacing manual sorting that took 2 people half of every workday (about 40 hours a week).
- Makes sure genuine inquiries get a fast response instead of getting buried under bulk email.

EDUCATION

BSc Computer Science

2017 – 2021

Virtual University of Pakistan • Lahore, Pakistan

Projects: BuildersBid (construction marketplace, final year project) and Kidzone (e-commerce store), built in PHP.

Web Design & Development Certificate

2017 – 2018

Al-Khwarizmi Institute of Computer Science (UET-KICS)